

JULY 22, 2017  
INTERNATIONAL PARK  
DOWNTOWN TOLEDO

THE DRAGONS ARE COMING!



PARTNERS IN EDUCATION  
**DRAGON BOAT**  
SUMMER LEARNING FESTIVAL



PARTNERS IN EDUCATION



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**P**artners In Education invites you to join us for the 16th annual Dragon Boat Summer Learning Festival. This mind-blowing community event will take place on Saturday, July 22, 2017 at International Park in downtown Toledo. The Dragon Boat Summer Learning Festival is our signature fundraiser event and allows us to raise money to help us fulfill our mission “to support student success through community engagement.”

Last year, Partners In Education witnessed 31 teams race down the Mighty Maumee with over 3,000 spectators filling International Park for this one day event. Not only was the race a huge success, the Summer Learning Village engaged 440+ children and parents in hands-on activities provided by Partners In Education and our community partners.

Join us and be a part of this wild team building experience right here in Toledo, Ohio.

### Event Goals

1. Serve as our signature event and profitable fundraiser to provide financial support for Partners In Education's students and parent focused programming. Last year, over \$30,000 was raised to support our programs
2. Increase awareness about Partners in Education and our mission to support student success through community partners like you
3. Engage business and community partners in the team building sport of dragon boat racing
4. Highlight a unique cultural experience that celebrates the Chinese tradition of dragon boat racing
5. Encourage participation in out-of-school-time learning
6. Engage student and community volunteers
7. Provide a safe and family friendly experience for all in Downtown Toledo

Join us and be a part of this wild team building experience right here in Toledo Ohio.

For more information about our Dragon Boat Summer Learning Festival, please visit <http://partnerstoledo.org/dragon-boat-team-building>.

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## HISTORY OF THE DRAGON BOAT

According to legend, Dragon Boat racing originated more than 2,300 years ago, in China. The patriot and poet Qu Yuan championed political reform and truth as essential to a healthy state. The King, who had fallen under the influence of corrupt ministers, banished his most loyal counselor, Qu Yuan, from the kingdom. Distracted, Qu Yuan drowned himself in the Mi Lo River in an act of sorrow. Fisherman raced in their long, swift boats, in an act to save him. They beat on drums and splashed their paddles in the water, trying to keep the fish from his body and to ward off evil spirits. The Dragon Boat races re-enact the sense of community that it evoked from Qu Yuan's sacrifice. Today, the dragon boat race is a cultural tradition to mark the anniversary of Qu Yuan's death while also highlighting the history of this colorful event.

**P**artners In Education of Toledo was founded in 1994 by the Rotary Club of Toledo, with support from the Toledo Area Chamber of Commerce, area banks and corporations. We are non-profit organization which develops and fosters partnerships among area schools and Northwest Ohio businesses, government agencies, organizations and churches.

Funded by contributions from businesses, individuals and the community, Partners In Education leverages our most important investment – the education of our children.

- Partners In Education (PIE) engages the whole community in increasing the supports available to students in-school and out-of-school.
- PIE is an innovator of and incubator for new program models that improve Kindergarten through 12th grade student academic achievement and personal well-being.
- PIE is Northwest Ohio's liaison between businesses, communities of faith, nonprofit organizations, higher education and K-12 schools.
- PIE serves parents and caregivers by connecting them with outstanding adult learning opportunities and resources.
- PIE serves nonprofit organizations with technical assistance, professional development and networking opportunities to ensure Northwest Ohio children have the best in-school enrichment and out-of-school time opportunities.
- PIE encourages volunteerism in K-12 schools by providing background checks, volunteer training and other resources.

We currently facilitate a number of programs and initiatives including Mentors In Toledo Schools, College & Career Ready...Set...Go, Success Mentors and The Afterschool Alliance and Parent University. All of our partnership activities focus on programming that makes a measurable impact on students long-term success.

Because of sponsors like you we can continue our mission to raise awareness and enhance student success through community engagement.

# 2017 SPONSORSHIP LEVELS



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There are several levels of event sponsorships available for the 16th Annual Partners In Education Dragon Boat Summer Learning Festival. By becoming a sponsor of this unique and popular event, your school, church or nonprofit will gain exposure to thousands of individuals and families in greater Northwest Ohio.

	PRESENTING	GOLD	SILVER	BRONZE
	\$25,000	\$10,000	\$5,000	\$2,500
RECOGNITION AS PRESENTING SPONSOR	♥			
NUMBER OF TEAMS (25 PERSON ROSTER PER TEAM)	2	2	2	1
TEAMBUILDING EXPERIENCE* PROVIDED BY DYNAMIC DRAGON BOATING		♥		
COMPANY RECOGNITION ON ALL PRINTED MATERIAL, PR, BROADCAST MEDIA, DIGITAL MARKETING AND WEBSITE	♥			
WEBSITE & PROGRAM RECOGNITION	♥	♥	♥	♥
TEAM SIGN	♥	♥	♥	♥
RESERVED 10X20 SITE	♥	♥		
RESERVED 10X10 SITE				♥

**\*Teambuilding includes guided team building activities with an experienced steersman dedicated to your team for two sessions on practice week and during race day.**

### Additional Opportunities

Boat Sponsor – \$2,500 Sponsor a boat for another organization to paddle (Company recognition in program)

Event Supporter – \$500 (Company recognition in program)

Employees may sponsor their own seats. \$100 per seat for a 25-person boat (Call for more information.)

### Tent Rentals

\$300 – 20' x 20'

\$250 – 10' x 20'

\$200 – 10' x 10'

# SPONSORSHIP REGISTRATION



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\$25,000 Presenting Sponsor  
(2 Boats/2Teams/Teambuilding)

\$10,000 Gold Sponsor  
(2 Boats/2Teams/Teambuilding)

\$5,000 Silver Sponsor (2 Boats/2Teams)

\$2,500 Bronze Sponsor (1 Boat/1Team)

## Additional Opportunities

### Sponsorships

\$2,500 Sponsor a boat  
for another team

\$500 Event Supporter

### Tent Rentals

\$300 - 20' x 20'

\$250 - 10' x 20'

\$200 - 10' x 10'

Will supply own

### Need an Experienced Steersperson?

\$100

We will have our own steersperson

Experienced  Inexperienced

Name \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Registration

Payment Type  Check

MasterCard/VISA

TOTAL \$ \_\_\_\_\_

\_\_\_\_\_  
Name on Card (print)

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Zip Code of Billing Address

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

If paying by check, please mail this completed form and payment to: Partners In Education:  
1500 N. Superior Street Suite 306 Toledo, OH 43604. For credit card payments, you may include your credit card information on this form and fax it to 419.242.2239, email to [dvasquez@partnerstoledo.org](mailto:dvasquez@partnerstoledo.org), or you may call the office at 419.242.2122 to provide your information.

Partners In Education, a 501(C)(3), is the sole recipient of 100% of the funds solicited and raised for this event. Participation fees must be submitted prior to the event to ensure participation. On-site or post-event solicitation is not permitted.

\_\_\_\_\_  
Company/Organization

\_\_\_\_\_  
Sponsorship Level

\_\_\_\_\_  
Contact Name and Email Address

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
Daytime Phone

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Team Name

\_\_\_\_\_  
Team Captain and Email Address

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Thank you 2016 sponsors.  
We look forward to seeing you  
Saturday, July 22!



**Here are exciting ways you can participate.**

- Become a sponsor and bring your team.
- Sponsor a boat for another team or organization.
- Have individual employees sponsor their own seats. \$100 per seat for a 25-person boat.
- Become a general sponsor. Your entire contribution is tax deductible.
- Volunteer at the event.
- Make an in-kind donation of food, water or other supplies.

**For more information call Dionisia Vasquez at 419.242.2122.**